

Twitter Analytics: Q4-2016

Notes

- Officially launched site on Oct. 14, 2016.
- Followers increased by 170% (from 72 to 195.)
- Tweets with images consistently generate higher engagement.

				News & Events	Notices	Access & Svc Delivery	Customer Experience & Feedback	Education re Courts	Inclusion & Outreach	Innovation & Efficiency	HR Recruiting
2016	Tweets	Impressions	Engagements								
Jan	n/a	n/a	n/a								
Feb	n/a	n/a	n/a								
Mar	n/a	n/a	n/a								
Q1											
April	n/a	n/a	n/a								
May	3	612	n/a								
June	2	545	n/a								
Q2	5	1157									
July	1	676	n/a								
Aug	6	6265	n/a								
Sept	13	11,496	n/a								
Q3	20	18,437									
Oct	19	17,750	326	10	3	5	2	3	6	2	0
Nov	19	12,331	250	6	5	4	8	2	1	1	3
Dec	20	10,503	177	9	1	6	4	1	8	0	2
Q4	58	40,584	753								
TOTAL	83	60,261	753	25	9	15	14	6	15	3	5

